



BOCM Green And Wealth Trophy Video Competition (“Competition”) Application Form

Please complete and submit this application form to Bank of China (Malaysia) Berhad via email in order to participate in the Competition. Kindly refer to the Terms and Conditions for “BOCM Green And Wealth Trophy Video Competition” for further details.

Information

Title of Video:

Name and Student ID Number of the Producer(s) [Student(s)' Full name as per NRIC / Passport]:

1. _____ 2. _____

3. _____ 4. _____

Name of the School:

City: _____ State: _____

By signing this application form, I/we hereby confirm that:

| <u>Student(s) / Producer(s)</u> | <u>Parent(s) / Guardian(s)</u> |
|---|--|
| <p>I/We have read and fully understood and accepted all the Terms and Conditions for BOCM Green And Wealth Trophy Video Competition.</p> <p>I/we have the full authority, including having the authority to obtain the necessary permissions/consent from the relevant party, to participate in this Competition and I/we further confirm that the video created and submitted by me/us is original and legally owned by me/us.</p> <p>I/We understood that the final result of the Competition is subject to the verification of the originality of my/our entry. Bank of China (Malaysia) Berhad (“BOCM”) reserves the rights to disqualify any entry to participate in the Competition.</p> | <p>I/We have read and fully understood and accepted all the Terms and Conditions for BOCM Green And Wealth Trophy Video Competition.</p> <p>I/We agree for my child/children to participate in BOCM Green And Wealth Trophy Video Competition by submitting an original video created by him/her or together with his/her friend(s) as listed in this application form.</p> <p>I/We hereby grant full permission and authority to BOCM and anyone authorized by BOCM to use the video submitted, or to use, publish, and display my child/children’s image and/or his/her/their voice as contained in the video submitted pursuant to the Competition.</p> <p>I/We shall indemnify, defend and hold harmless BOCM from and against any claim on the video submitted that</p> |

| | |
|--|---|
| <p><u>Student / Producer's Signature (1):</u></p> | <p>constitute infringement of any proprietary or intellectual proprietary rights of any third party.</p> <p><u>Parent/Guardian's Signature (1) :</u></p> |
| Name: | Name: |
| Email: | Email: |
| Contact No.: | Contact No.: |
| Date: | Date: |
| <p><u>Student / Producer's Signature (2):</u></p> | <p><u>Parent/Guardian's Signature (2):</u></p> |
| Name: | Name: |
| Email: | Email: |
| Contact No.: | Contact No.: |
| Date: | Date: |
| <p><u>Student / Producer's Signature (3):</u></p> | <p><u>Parent/Guardian's Signature (3):</u></p> |
| Name: | Name: |
| Email: | Email: |
| Contact No.: | Contact No.: |
| Date: | Date: |
| <p><u>Student / Producer's Signature (4):</u></p> | <p><u>Parent/Guardian's Signature (4):</u></p> |
| Name: | Name: |
| Email: | Email: |
| Contact No.: | Contact No.: |
| Date: | Date: |

Terms and Conditions For "BOCM Green And Wealth Trophy Video Competition "
("Terms and Conditions")

1 Competition Period

Bank of China (Malaysia) Berhad (Company Registration No. 200001008645 (511251-V)) (“BOCM”)s “BOCM Green And Wealth Trophy Video Competition” (“Competition”) shall commence from **4 October 2022 to 31 December 2022 (both dates are inclusive) (“Competition Period”)**. BOCM reserves the right to change the duration and/or the commencement and/or expiry date of the Competition Period.

2 Eligibility

This Competition is open to all students who are studying/graduated year 2022 in the Independent Chinese Secondary School in Malaysia during the Competition Period (“Eligible Participant”) in accordance with the school categories as follow (“Participating Group”):

- (i) Junior Middle Level Group (Junior Middle 1 to Junior Middle 3); and
- (ii) Senior Middle Level Group (Senior Middle 1 to Senior Middle 3)

3 Competition Details

3.1 Eligible Participant whose video has been selected as the winner will be entitled for the Cash Reward as per table in Clause 3.2 below (“Cash Rewards”).

3.2 The Cash Rewards set out in the table below are for the respective Eligible Participant category as stated in Clause 2 above. There will be a total of 13 winners for each category.

| Winner | Cash Reward | No. of Awards (for each Category) |
|---------------------------|-------------|-----------------------------------|
| Champion | RM800 | 1 |
| 1 st Runner Up | RM500 | 1 |
| 2 nd Runner Up | RM200 | 1 |
| Consolation | RM100 | 10 |

3.3 Video Evaluation Criteria (Winner’s selection criteria):

3.3.1 The evaluation process consists of two parts, which in total 100% scores:

- (i) Part 1: BOCM’s Competition evaluation panel (Scoring weightage is 60%); and
- (ii) Part 2: BOCM Facebook page “Like & Share” (Scoring weightage is 40%).

3.3.2 Part 1: BOCM’s Competition evaluation panel to shortlist the top 13 videos from each Participating Group based on the following scoring criteria and subsequently convert into the scoring of up to 60% weightage:

- (i) Message Effectiveness (30%)
- (ii) Creativity (25%)
- (iii) Call To Action (20%)
- (iv) Entertainment Value (15%)
- (v) Cinematography (5%)
- (vi) Sound Quality (5%)

3.3.3 Part 2: BOCM Facebook page “Like & Share”: The top 13 videos which has been shortlisted from Part 1 will be posted on BOCM official Facebook page (“FB”) for public voting. The scoring will be based on the total “Like” counts of the video and subsequently converted into the remaining scoring of up to 40% weightage.

3.3.4 The winners will be identified based on the highest ranking from the total accumulated scores of Part 1 and Part 2.

3.3.5 Refer to the Clause 3.3.3 above, the time frame of evaluation are as follow:

- (i) BOCM to upload the selected videos to FB : 1 February 2023
- (ii) FB voting period : From 1 February 2023 until 15 February 2023 (11:59pm Malaysia Time)

3.4 Result Announcement Date : 23 March 2023

3.5 BOCM will notify all the winners via designated email address of BOCM: csr@bankofchina.com.my in order to inform the winners to furnish the required information for crediting of Cash Reward to their respective school’s person in charge of this Competition.

- 3.6 Cash Reward will be credited into the winner's designated account (first party account or joint account with parents/guardian) provided by the Eligible Participant within 60 days from the Result Announcement Date.
- 3.7 Specification requirements of the production of video ("Entry"):
- 3.7.1 The theme of the video competition is "ESG and Wealth Management". The Entry shall be in related to the "Environmental, Social and Governance", OR wealth/financial management.
- 3.7.2 The Entry must be in MP4 format and free from virus or bug. BOCM reserves the right to cancel, terminate, modify or suspend the Entry should virus, bug, non-authorized human intervention, fraud or other cause beyond BOCM's control corrupt or affect the administration, security, fairness, or proper conduct of the Competition;
- 3.7.3 File size shall not exceed 1.5GB; ideal video resolution is 1920 x 1080, minimum resolution is 1280 x 720; and aspect ratio of 16:9.
- 3.7.4 Video length shall not exceed 2 minutes and points will be deducted according to the exceeded time frame;
- 3.7.5 Video Entry must not contain shocking, sensational, disrespectful, violent, explicit or adult content, or promote illegal activities or immoral acts.
- 3.7.6 The Eligible Participant may submit more than one Entry during the Competition Period.
- 3.8 Application Process:
- 3.8.1 The Eligible Participant is to submit this application form together with the Entry via a file link format to the designated email address of BOCM: csr@bankofchina.com.my within Competition Period.
- 3.8.2 The Entry submission is deemed accepted by BOCM only when the Eligible Participant received the email confirmation from BOCM's designated email address as stated in Clause 3.7.5 above to acknowledge receipt of the Entry.
- 3.9 Written consent from the parent(s) or legal guardian(s) of all the Eligible Participant ("Parent / Legal Guardian") is required in order for the Eligible Participant to participate in the Competition.
- 3.10 The Entry must be the original work of the Eligible Participant and must not infringe the intellectual property rights of any third party.
- 3.11 By participating in the Competition, the Eligible Participant is deemed to confirm that he/she has permission to use or feature any people, content or other material contained within his/her Entry.
- 3.12 The winning Entry(ies) are subject to the verification of the originality of production. If the content of the Entry infringes upon the intellectual property right of another or is found not be original, the Eligible Participant will be disqualified at the sole discretion of BOCM.
- 3.13 If the content of the Entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, the Parent / Legal Guardian shall, at the Parent/ Legal Guardian's sole expense, defend or settle against such claim. The Parent/Legal Guardian shall indemnify, defend and hold harmless BOCM from and against any suit, proceeding, claims, liability, loss, damage, costs or expense which BOCM may incur, suffer or be required to pay arising out of such infringement or suspected infringement of any third party's right.
- 3.14 The Entry may be used for BOCM's promotional purposes in the future, which shall include but not limited to the advertising and publications, both printed and electronic means, without any further compensation, notice, review, or consent from the Eligible Participant and/or the Parent/ Legal Guardian.
- 3.15 BOCM will hold a non-exclusive license to use the videos.

4 General Terms & Conditions

- 4.1 By participating in the Competition, the Eligible Participant and the Parent / Legal Guardian are deemed to have read, understood and agreed to be bound by the Terms and Conditions herein which can be obtained at any BOCM branches or BOCM's website at www.bankofchina.com.my.
- 4.2 BOCM reserves the right to add, delete, or vary these Terms and Conditions herein, wholly or in part, and to cancel, withdraw, terminate, extend or suspend the Competition from time to time and such

changes will be notified to the Eligible Participant or the Parent / Legal Guardian seven (7) days prior to the implementation via BOCM's website at www.bankofchina.com.my or any other mode of communication as may be determined by BOCM from time to time. The Eligible Participant shall not be entitled to claim for any compensation from BOCM for any and all losses or damages suffered or incurred by the Eligible Participant as a result of or arising from such cancellation, withdrawal, termination, extension or suspension of the Competition by BOCM.

- 4.3 The Eligible Participant's entitlement for the Cash Reward will be at the sole discretion of BOCM. All decisions made by BOCM in respect to the Competition shall be final, conclusive and binding on the Eligible Participant. No appeals and/or correspondences from the Eligible Participant shall be entertained.
- 4.4 BOCM reserves the right to disqualify any Eligible Participant or Entry(ies) submitted as BOCM may in its absolute discretion deem fit to participate in the Competition.
- 4.5 If any matters arising from the Competition are not covered under the Terms and Conditions hereunder or otherwise, they shall be determined solely by BOCM at its absolute discretion.
- 4.6 BOCM shall not be responsible nor shall accept any liabilities whatsoever (including without limitation, loss of income, profits or goodwill, direct or indirect, incidental, punitive, consequential, exemplary, infringement of the intellectual property rights or special damages or proceedings brought by any party including third parties) and howsoever arising or suffered by the Eligible Participant or whatsoever, resulting directly or indirectly from the Competition.
- 4.7 By participating in this Competition, the Eligible Participant consent to BOCM for disclosing and/or publishing their personal data and photographs in any mass media or marketing materials for advertising or publicity purposes in the manner in accordance with the applicable laws. Eligible Participant who wish to opt-out from the sharing of their personal data with BOCM and/or Bank of China group of companies for marketing and promotional purposes are required to give written instruction regarding the opt-out of the said sharing to BOCM.
- 4.8 Words denoting one gender shall include all other genders and words denoting the singular include the plural and vice versa.
- 4.9 The Competition and the Terms and Conditions herein shall be governed by the laws of Malaysia and the Eligible Participant agrees to submit to the jurisdiction of the Courts of Malaysia.