

Frequently Asked Questions (FAQ)

Shop and Win Debit Card Campaign

1. What is Shop and Win Debit Card Campaign?

Shop and Win Debit Card Campaign is offered to grocery spend using BOCM Debit Card only.

2. When is the Campaign period?

This Campaign starts from 15th November 2020 until 14th February 2021.

3. What are the card types applicable for the campaign?

BOCM Great Wall International Debit Cards (MasterCard and UnionPay) only.

4. Who is eligible to join for this BOCM Debit Card Campaign?

All new and existing BOCM Debit Card Cardholder are eligible to apply.

5. Who are NOT eligible?

The following persons are NOT eligible to participate:

- a. All employees of BOCM or China Bridge (Malaysia) Sdn Bhd (including advertising agency and their immediate family members);
- b. Participant(s) whose accounts with BOCM have been suspended, terminated or; closed during the Campaign Period;
- c. Participant(s) who are in breach of any other agreement with BOCM;
- d. Participant(s) who are or become insane, deceased, adjudicated bankrupt or have legal proceedings of any nature instituted against them.

6. How do I participate for this Campaign?

No enrolment is required. Every transaction will be recorded automatically in the BOCM system during the Campaign Period. To be eligible to participate in this Campaign, the Eligible Cardholder is required to meet the campaign qualifying criteria to be entitled for the campaign entries as stated below in Clause 7.

7. How can I earn entries for this Campaign?

Qualifying Criteria	Entry
Minimum spend of RM 50 or above in a single grocery receipt	1x

8. What are the campaign prizes offered and how many winners for this campaign?

The allocation of monthly cashback including the number of winners are as per table below:

Main Prizes			
1 st Prize	15 NOV 2020 – 14 FEB 2021	RM 2,888	3 winners
2 nd Prize		RM 1,888	3 winners
3 rd Prize		RM 888	3 winners
Monthly Prizes			
Monthly Draw 1	15 NOV 2020 – 14 DEC 2020	RM 88	88 winners
Monthly Draw 2	15 DEC 2020 – 14 JAN 2021	RM 88	88 winners
Monthly Draw 3	15 JAN 2021 – 14 FEB 2021	RM 88	88 winners

Top 88 eligible Cardholder with the highest entries earned for every month will be selected as the Monthly Draw Winner. The top 9 eligible Cardholder with the highest accumulated entries earned throughout the campaign period will be selected as the Grand Prize Winner.

9. Will the Campaign Entries earned monthly be carried forward to the following participating month's draw?

No, campaign entries earned monthly are not carried forward to the following Monthly Draw. Accumulated campaign entries earned will be used to entitle Main Prize winner.

10. How many times can I win during the entire Campaign Period?

Each eligible Cardholder is entitled to win a maximum of one (1) Monthly Prize and/or one (1) Main Prize throughout the Campaign Period. For the avoidance of doubt, Cardholder who won the Monthly Prize for a particular Month Period will not be entitled to win the Monthly Prize for the other Month Period but they will still be entitled to win the Grand Prize.

11. When will the Cashback be credited into my account?

Cashback will be credited into the winners' BOCM Debit Card Account within 45 days after the end of the respective Monthly Draw Period and Main Prize Contest Period.